



College of Business

香港城市大學  
City University of Hong Kong



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# Leading Business School

Accreditation:



# Who We Are

The College of Business at CityUHK has the largest community of business undergraduate students in Hong Kong. The College has become the home for leading scholars in business research. We have been consistently ranked as a top tier business school along with many other prestigious universities such as Harvard Business School, London Business School, MIT Sloan School of Management.<sup>1</sup>

Our undergraduate programmes are designed to nurture top students to become future business leaders. These programmes are well known for promptly adapting to changing market needs and business environments.



# Top 6 Business School in Asia

The UTD Top 100 Business School Research Rankings

Note 1: <https://www.cb.cityu.edu.hk/about-the-college/accreditation-and-rankings/international-rankings>

## Global Exposure

### Joint Bachelor's Degree Program between City University of Hong Kong and Columbia University

- BBA Business Decision Analytics
- BBA Business Economics
- BBA Global Business
- BBA Management
- BSc Computational Finance and Financial Technology

### Joint Bachelor's Degree Programme between City University of Hong Kong and National Taiwan University

- BBA Accountancy
- BBA Business Economics
- BBA Marketing

### Joint Bachelor's Degree Programme between City University of Hong Kong and ESSEC Business School

- BBA Marketing

For details, please visit:

<https://www.cityu.edu.hk/admo/joint-bachelors-degree-programmes-overseas-universities>

# 200+ Exchange Destinations



Our students benefit greatly from our extremely popular and growing portfolio of exchange programmes and summer programmes. The Cultural and Language Immersion Scheme, Service Learning Programme and Student Exchange Programme, cover 230+ host institutions\* (e.g. Copenhagen Business School, University of British Columbia, Tsinghua University) in 41 countries for 500+ students each year. All selected students would receive funding support for their exchange or summer studies. Please visit our webpage for the details of our Student Exchange Programme & Summer Programmes: <https://www.cb.cityu.edu.hk/exchange/>

#### North America

Harvard University  
Indiana University  
Massachusetts Institute of Technology  
McMaster University  
University of British Columbia  
University of Minnesota  
University of South Carolina  
University of Toronto Scarborough  
University of Wisconsin-Madison  
York University

#### Europe

Cardiff University  
Copenhagen Business School  
KU Leuven  
Lund University  
Universiteit Maastricht  
University of Bath  
University of Leeds  
University of Liverpool  
University of Mannheim  
University of Sheffield  
University of Warwick

#### Asia

Fudan University  
Korea University  
Meiji University  
National University of Singapore  
Renmin University of China  
Seoul National University  
Singapore Management University  
Sungkyunkwan University  
Tsinghua University  
Waseda University  
Yonsei University

#### Australia and New Zealand

Monash University  
Queensland University of Technology  
Royal Melbourne Institute of Technology (RMIT)  
The University of Adelaide  
University of Auckland  
University of Newcastle

\*subject to continuous review and changes

# Scholarships

## CityUHK Scholarships for Hong Kong Talents

CityUHK is committed to nurturing the talents of students and creating applicable knowledge in order to support social and economic development. To attract bright local talent, CityUHK Scholarships for Hong Kong Talents have been set up for Hong Kong students with excellent HKDSE or GCE "A" level / IB results applying to government-funded bachelor's degree programmes. The scholarship awards will cover up to four years of study and up to more than the full tuition cost of attending CityUHK in value.



# Plenty of Scholarships are Available

For details, please visit: <https://www.cityu.edu.hk/scholarship/>

## Internship and Career Prospect

Our programmes are renowned for adding value to teaching and learning experience. Each year, over 500 students join local and global internships. Our graduates excel in different business sectors such as banking and financial services, accountancy, business consulting, technology, conglomerates and public services.



# Premier Employers for Our Students



### Accounting & Auditing

Deloitte  
EY  
KPMG  
PwC

### Banking & Finance

Bank of China (Hong Kong) Ltd  
Barclays  
BNP Paribas  
Citi  
DBS Bank (Hong Kong) Ltd  
EFG Bank  
The Goldman Sachs Group, Inc  
HSBC  
Hang Seng Bank  
HKEX  
JPMorgan Chase & Co.  
Morgan Stanley  
Standard Chartered Bank (Hong Kong) Ltd

### IT & Consulting

Alibaba International  
Bilibili  
Bosch  
Bytedance  
Equinix  
Meta HK  
Google HK  
IBM  
Accenture  
Oracle Corp  
HKT Limited  
Tencent

### Marketing, Advertising & PR

CMRS Group  
First Page Hong Kong  
Fabcom Limited  
POADmedia  
Starcom

### Government, Public Utility, Multinational Corporations and Others

Airport Authority Hong Kong  
BlackRock, Inc.  
Cathay Pacific Airways Limited  
CK Hutchison Holdings Limited  
CLP Holdings Ltd  
DFI Retail Group  
DHL  
Government of Hong Kong SAR  
Jebsen Group  
The Hong Kong Jockey Club  
Hong Kong Disneyland  
Hong Kong Productivity Council  
Hong Kong Science and Technology Park Corp  
Hospital Authority  
MTR Corporation Limited  
New World Development Company Limited  
Sino Group



### FinTech

Fwone  
IXTech  
KBQuest  
Nova Credit Limited  
OneDegree  
Quicksdaq Financial Information Company Limited

# Undergraduate Programmes

## JS1000 BSc Computational Finance and Financial Technology

(Streams: Computational Finance / Financial Technology)

## JS1001 BBA Global Business

(Features: 3 Exchanges / Joint Bachelor's Degree Program with Columbia University (US) / Overseas Summer School & Study Tour / Business Consultancy Project / Scholarship and Sponsorship)\*

## JS1002 BBA Accountancy

(Streams: Professional Accounting / ESG and Tech)

## JS1005 BBA Management

(Streams: Human Resources Management / Strategy and International Management)

## JS1007 BBA Marketing

(Streams: Global Marketing / Marketing Analytics)

## JS1012 Economics and Finance

(Majors: BBA Business Economics / BBA Finance)

## JS1013 BBA Business Economics

(Features: Economic Theory / International Economics / Economic and Business Forecasting / Quantitative Analysis)

## JS1014 BBA Finance

(Features: Investment Analysis / Financial Markets / Corporate Finance / Risk Management / Trading Room Workshop)

## JS1017 Intelligent Information Systems

(Majors: BBA Global Business Systems Management / BBA Artificial Intelligence in Business)

## JS1018 BBA Global Business Systems Management

(Features: Intelligent Technologies / Global Business / Study Exchange)

## JS1019 BBA Artificial Intelligence in Business

(Streams: Business Intelligence / Information Systems Auditing / Internet Services and Social Networks / Data Informatics)

## JS1026 BBA Business Decision Analytics

(Streams: Decision Analytics / Data Informatics)

## JS1027 BBA Global Operations Management

(Features: Supply Chain Management / Operations Efficiency / Process Improvement / Operations Analytics / Resource Planning)

\*CityUHK Flagship Programme

