



College of Business

香港城市大學
City University of Hong Kong



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Leading Business School

Accreditation:



Who We Are

The College of Business at CityUHK has the largest community of business undergraduate students in Hong Kong. The College has become the home for leading scholars in business research. We have been consistently ranked as a top tier business school along with many other prestigious universities such as Harvard Business School, London Business School, MIT Sloan School of Management.¹ Our undergraduate programmes are designed to nurture top students to become future business leaders. These programmes are well known for promptly adapting to changing market needs and business environments.



Top 5 Business School in Asia

The UTD Top 100 Business School Research Rankings

Note 1: <https://www.cb.cityu.edu.hk/About-the-College/Accreditation-and-Rankings/International-Rankings>

Global Exposure

Joint Bachelor's Degree Program between City University of Hong Kong and Columbia University

- BBA Business Decision Analytics
- BBA Business Economics
- BBA Global Business
- BBA Management
- BSc Computational Finance and Financial Technology

Joint Bachelor's Degree Programme between City University of Hong Kong and National Taiwan University

- BBA Accountancy
- BBA Business Economics
- BBA Marketing

Joint Bachelor's Degree Programme between City University of Hong Kong and ESSEC Business School

- BBA Marketing

For details, please visit:

<https://www.cityu.edu.hk/admo/joint-bachelors-degree-programmes-overseas-universities>

200+ Exchange Destinations



Our students benefit greatly from our extremely popular and growing portfolio of exchange programmes and summer programmes. The Cultural and Language Immersion Scheme, Service Learning Programme and Community Service Project, cover 230+ host institutions* (e.g. Copenhagen Business School, University of British Columbia, Peking University) in 41 countries for 500+ students each year.

North America

Carnegie Mellon University
Michigan State University
University of Wisconsin-Madison
University of North Carolina at Asheville
Purdue University
Northeastern University
Syracuse University
University of British Columbia
University of Waterloo
York University

Europe

University of Warwick
University of Liverpool
University of Leeds
Copenhagen Business School
Universiteit Maastricht
Lund University
University of Oslo
University of Mannheim
EDHEC Business School
Vienna University of Economics and Business

Asia

Tsinghua University
Peking University
Fudan University
Waseda University
Hokkaido University
Nagoya University of Commerce & Business
Seoul National University
Korea University
Yonsei University
National University of Singapore
Singapore Management University
National Taiwan University

Australia and New Zealand

Monash University
University of New South Wales
The University of Adelaide
University of Newcastle
Queensland University of Technology
Curtin University of Technology
Royal Melbourne Institute of Technology (RMIT)
University of Auckland

*subject to continuous review and changes

Scholarships

CityUHK Scholarships for Hong Kong Talents

CityUHK is committed to nurturing the talents of students and creating applicable knowledge in order to support social and economic development. To attract bright local talent, CityUHK Scholarships for Hong Kong Talents have been set up for Hong Kong students with excellent HKDSE or GCE "A" level / IB results applying to government-funded bachelor's degree programmes. The scholarship awards will cover up to four years of study and up to more than the full tuition cost of attending CityUHK in value.



Plenty of Scholarships are Available

For details, please visit: <https://www.cityu.edu.hk/scholarship/>

Internship and Career Prospect

Our programmes are renowned for adding value to teaching and learning experience. Each year, over 500 students join local and global internships. Our graduates excel in different business sectors such as banking and financial services, accounting and auditing, business consulting, human resources management.



Premier Employers for Our Students



Accounting & Auditing

Deloitte Touche Tohmatsu Ltd
Ernst & Young
KPMG
PricewaterhouseCoopers Ltd

Banking & Finance

Bank of China (Hong Kong) Ltd
Barclays
BNP Paribas
Citibank HK Ltd
Credit Suisse
DBS Bank (Hong Kong) Ltd
The Goldman Sachs Group, Inc
The HSBC Ltd
The JPMorgan Chase & Co.
Morgan Stanley
Standard Chartered Bank (Hong Kong) Ltd

IT & Consulting

Alibaba Group Holding Ltd
Facebook HK
Google HK
IBM
Accenture
Oracle Corp
PCCW Ltd

Marketing, Advertising & PR

Fimmick Ltd
Maxus Hong Kong
PacificLink iMedia Ltd
Starcom Mediavest Group (SMG)

Government, Public Utility, Multinational Corporations and Others

Cheung Kong (Holdings) Ltd
The Hong Kong Jockey Club
CLP Holdings Ltd
Dairy Farm International Holdings Ltd

Hong Kong Disneyland
Hong Kong Science and Technology
Park Corp
Hospital Authority
Procter & Gamble Co.
Swire Group

Virtual Banks

Mox Bank
Livi Bank Limited
Air Star Bank Limited

FinTech

Fwone
IXTech
KBQuest
Nova Credit Limited
OneDegree
Quicksdaq Financial Information
Company Limited



Undergraduate Programmes

JS1000 BSc Computational Finance and Financial Technology

(Streams: Computational Finance / Financial Technology)

JS1001 BBA Global Business

(Features: 3 Exchanges / Joint Bachelor's Degree Program with Columbia University (US) / Overseas Summer School & Study Tour / Business Consultancy Project / Scholarship and Sponsorship)*

JS1002 BBA Accountancy

(Streams: Professional Accounting / ESG and Tech)

JS1005 BBA Management

(Streams: Human Resources Management / Strategy and International Management)

JS1007 BBA Marketing

(Streams: Global Marketing / Marketing Analytics)

JS1012 Economics and Finance

(Majors: BBA Business Economics / BBA Finance)

JS1013 BBA Business Economics

(Features: Economic Theory / International Economics / Economic and Business Forecasting / Quantitative Analysis)

JS1014 BBA Finance

(Features: Investment Analysis / Financial Markets / Corporate Finance / Risk Management / Trading Room Workshop)

JS1017 Information Systems

(Majors: BBA Global Business Systems Management / BBA Information Management)

JS1018 BBA Global Business Systems Management

(Features: Intelligent Technologies / Global Business / Study Exchange)

JS1019 BBA Information Management

(Streams: Business Intelligence / Information Systems Auditing / Internet Services and Social Networks / Data Informatics)

JS1025 Management Sciences

(Majors: BBA Business Decision Analytics / BBA Global Operations Management)

JS1026 BBA Business Decision Analytics

(Streams: Decision Analytics / Data Informatics)

JS1027 BBA Global Operations Management

(Features: Supply Chain Management / Operations Efficiency / Process Improvement / Operations Analytics / Resource Planning)

*CityUHK Flagship Programme

More JUPAS info at:
<https://www.cb.cityu.edu.hk/Programmes/Undergraduate-Programmes/1>

