BBA Global Business - 4 Year Structure

Effective from Catalogue Term: Semester A 2018/2019   (2018 intake)

Yr/Sem							Offer Year
1A	Either Sem A / B CB2100 Introduction to Financial Accounting	Either Sem A / B CB2601 Marketing	Either Sem A / B CB2300 Management	GE (Note 2)	GE1401 University English or EAP (Note 1)	Sem A or B CHIN1001 University Chinese I (Note 3)	2018 2019
1B	Either Sem A / B CB2201 Operations Management	Either Sem A / B CB2400 Microeconomics	Either Sem A / B CB2500 Information Management	**CB3601 Global Perspectives on Contemporary Issues**	GE2402 English for Business Communication or EAP (Note 1)		
2A	**CB3302 International Corporate Social Responsibility**	**CB4305 International Business**	**CB3042 China Business Environment**	**CB3602 Global Business Culture and Management**	GE (Note 2)	GE2402 English for Business Communication (for students taken EAP)	2019 2020
2B	CB3410 Financial Management	College Elective (Note 5 Area 1-4)	GE (Note 2)	Major Elective	Minor 1 (Note 4)	GE1401 University English (for students taken EAP)	
3A	CB2402 Macroeconomics	CB2101 Introduction to Managerial Accounting	CB2200 Business Statistics	GE1501 Chinese Civilization – History & Philosophy	Minor 2 (Note 4)		2020 2021
3B	College Elective (Note 5 Area 1-4)	College Elective (Note 5 Area 1-4)	College Elective (Note 5 Area 1-4)	Free Elective	Minor 3 (Note 4)		
4A	CB4303 Strategy and Policy	**CB4601 Global Marketing**	GE (Note 2)	College Elective (Note 5 Area 5)	Minor 4 (Note 4)	Summer and Sem A **CB4605 Business Consultancy Project** (for students would not take CB4604 Global Business Consultancy Project)	2021 2022
4B	**CB4301 Cross-Cultural Negotiations**	CB4604 Global Business Consultancy Project (for students not taken CB4605 Business Consultancy Project)	**CB4304 Entrepreneurship in Emerging Economies**	College Elective (Note 5 Area 5)	Minor 5 (Note 4)		

Minimum Credits Required

GE: 4 GE Courses + 3 College Electives (Note 5 Area 1-4) (21 CU)
GE: 2 ENGL + 1 CCIV (9 CU)
College: 11 College Core + 1 College Elective (Note 5 Area 1-4) + 2 College Elective (Note 5 Area 5) (42 CU)
Major: 9 Major Core courses + 1 Major Elective (30 CU)
Free Electives/Minor: 6 courses (18 CU)
Min. Total: 40 courses (120 CU)
Max. Allowable: 48 courses (144 CU)

▨▨▨ **Individual Class**

Major Elective: Students are required to take ONE course

LC2930 Japanese Language: Level 1
LC2973 Korean I
LC2956 Mandarin for Non-Chinese Speakers I
LC2401 French 1
LC2501 German 1
LC2601 Spanish 1

Note:

(1) English Language Requirement:
Students admitted with HKDSE English Level 3 or equivalent are required to complete two 3-credit EAP courses, EL0200A English for Academic Purposes 1 and EL0200B English for Academic Purposes 2, prior to taking the 2 GE English courses (GE1401 and GE2402).
Note : Students who demonstrate that they have achieved a grade B or above in their overall course results for EL0200A will achieve 3 credits and also be considered to have satisfied the pre-requisite for entry to the GE English courses without needing to take EL0200B.

(2) Gateway Education Course Distributional Requirements
Take at least 3 credits from each of the 3 areas:
Area 1: Arts and Humanities
Area 2: Study of Societies, Social and Business Organizations
Area 3: Science and Technology

(3) Chinese Language Requirement
Students scoring below Level 4 in HKDSE Chinese Language, or scoring below Grade D in HKALE AS-level Chinese Language and Culture are required to take a 3-credit unit course CHIN1001 University Chinese I.

(4) Students who do not choose a minor are required to take **Free Electives**.

(5) College Electives
Students are required to take 6 courses (18 CU) from the College elective list:
3 College Electives Courses (9 CU) are to fulfill the GE Requirements in form of College-specified Courses (9 CU from Areas 1-4);
3 College Electives Courses (9 CU) are to fulfill the College Requirements (3 CU Areas 1-4; 6 CU from Area 5 below)
Area 1: Mathematics and Modeling
Area 2: Programming and Technology
Area 3: Law and Communications
Area 4: Business (I)
Area 5: Business (II)

This document is subject to change without prior notice.

Last Update: 27 Jul 2021
BBAU4 (GBU) - 2018 Intake