



College of Business

香港城市大學
City University of Hong Kong



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Leading Business School

Accreditation:



Who We Are

The College of Business at CityUHK has the largest community of business undergraduate students in Hong Kong. The College has become the home for leading scholars in business research. We have been consistently ranked as a top tier business school along with many other prestigious universities such as Harvard Business School, London Business School, MIT Sloan School of Management.¹ Our undergraduate programmes are designed to nurture top students to become future business leaders. These programmes are well known for promptly adapting to changing market needs and business environments.



Top 6 Business School in Asia

The UTD Top 100 Business School Research Rankings

Note 1: <https://www.cb.cityu.edu.hk/About-the-College/Accreditation-and-Rankings/International-Rankings>

Global Exposure

Joint Bachelor's Degree Program between City University of Hong Kong and Columbia University

- BBA Business Decision Analytics
- BBA Business Economics
- BBA Global Business
- BBA Management
- BSc Computational Finance and Financial Technology

Joint Bachelor's Degree Programme between City University of Hong Kong and National Taiwan University

- BBA Accountancy
- BBA Business Economics
- BBA Marketing

Joint Bachelor's Degree Programme between City University of Hong Kong and ESSEC Business School

- BBA Marketing

For details, please visit:

<https://www.cityu.edu.hk/admo/joint-bachelors-degree-programmes-overseas-universities>

200+ Exchange Destinations



Our students benefit greatly from our extremely popular and growing portfolio of exchange programmes and summer programmes. The Cultural and Language Immersion Scheme, Service Learning Programme and Student Exchange Programme, cover 230+ host institutions* (e.g. Copenhagen Business School, University of British Columbia, Tsinghua University) in 41 countries for 500+ students each year. All selected students would receive funding support for their exchange or summer studies. Please visit our webpage for the details of our Student Exchange Programme & Summer Programmes: <https://www.cb.cityu.edu.hk/exchange/>

North America

Harvard University
Indiana University
Massachusetts Institute of Technology
McMaster University
University of British Columbia
University of Minnesota
University of South Carolina
University of Toronto Scarborough
University of Wisconsin-Madison
York University

Europe

Cardiff University
Copenhagen Business School
KU Leuven
Lund University
Universiteit Maastricht
University of Bath
University of Leeds
University of Liverpool
University of Mannheim
University of Sheffield
University of Warwick

Asia

Fudan University
Korea University
Meiji University
National University of Singapore
Renmin University of China
Seoul National University
Singapore Management University
Sungkyunkwan University
Tsinghua University
Waseda University
Yonsei University

Australia and New Zealand

Monash University
Queensland University of Technology
Royal Melbourne Institute of Technology (RMIT)
The University of Adelaide
University of Auckland
University of Newcastle

*subject to continuous review and changes

Scholarships

CityUHK Scholarships for Hong Kong Talents

CityUHK is committed to nurturing the talents of students and creating applicable knowledge in order to support social and economic development. To attract bright local talent, CityUHK Scholarships for Hong Kong Talents have been set up for Hong Kong students with excellent HKDSE or GCE "A" level / IB results applying to government-funded bachelor's degree programmes. The scholarship awards will cover up to four years of study and up to more than the full tuition cost of attending CityUHK in value.



Plenty of Scholarships are Available

For details, please visit: <https://www.cityu.edu.hk/scholarship/>

Internship and Career Prospect

Our programmes are renowned for adding value to teaching and learning experience. Each year, over 500 students join local and global internships. Our graduates excel in different business sectors such as banking and financial services, accountancy, business consulting, technology, conglomerates and public services.



Premier Employers for Our Students



Accounting & Auditing

Deloitte
EY
KPMG
PwC

Banking & Finance

Bank of China (Hong Kong) Ltd
Barclays
BNP Paribas
Citi
DBS Bank (Hong Kong) Ltd
EFG Bank
The Goldman Sachs Group, Inc
HSBC
Hang Seng Bank
HKEX
JPMorgan Chase & Co.
Morgan Stanley
Standard Chartered Bank (Hong Kong) Ltd

IT & Consulting

Alibaba International
Bilibili
Bosch
Bytedance
Equinix
Meta HK
Google HK
IBM
Accenture
Oracle Corp
HKT Limited
Tencent

Marketing, Advertising & PR

CMRS Group
First Page Hong Kong
Fabcom Limited
POADmedia
Starcom

Government, Public Utility, Multinational Corporations and Others

Airport Authority Hong Kong
BlackRock, Inc.
Cathay Pacific Airways Limited
CK Hutchison Holdings Limited
CLP Holdings Ltd
DFI Retail Group
DHL
Government of Hong Kong SAR
Jebsen Group
The Hong Kong Jockey Club
Hong Kong Disneyland
Hong Kong Productivity Council
Hong Kong Science and Technology Park Corp
Hospital Authority
MTR Corporation Limited
New World Development Company Limited
Sino Group



FinTech

Fwone
IXTech
KBQuest
Nova Credit Limited
OneDegree
Quicksdaq Financial Information Company Limited

Undergraduate Programmes

JS1000 BSc Computational Finance and Financial Technology

(Streams: Computational Finance / Financial Technology)

JS1001 BBA Global Business

(Features: 3 Exchanges / Joint Bachelor's Degree Program with Columbia University (US) / Overseas Summer School & Study Tour / Business Consultancy Project / Scholarship and Sponsorship)*

JS1002 BBA Accountancy

(Streams: Professional Accounting / ESG and Tech)

JS1005 BBA Management

(Streams: Human Resources Management / Strategy and International Management)

JS1007 BBA Marketing

(Streams: Global Marketing / Marketing Analytics)

JS1012 Economics and Finance

(Majors: BBA Business Economics / BBA Finance)

JS1013 BBA Business Economics

(Features: Economic Theory / International Economics / Economic and Business Forecasting / Quantitative Analysis)

JS1014 BBA Finance

(Features: Investment Analysis / Financial Markets / Corporate Finance / Risk Management / Trading Room Workshop)

JS1017 Intelligent Information Systems[#]

(Majors: BBA Global Business Systems Management / BBA Artificial Intelligence in Business[#])

JS1018 BBA Global Business Systems Management

(Features: Intelligent Technologies / Global Business / Study Exchange)

JS1019 BBA Artificial Intelligence in Business[#]

(Streams: Business Intelligence / Information Systems Auditing / Internet Services and Social Networks / Data Informatics)

JS1026 BBA Business Decision Analytics

(Streams: Decision Analytics / Data Informatics)

JS1027 BBA Global Operations Management

(Features: Supply Chain Management / Operations Efficiency / Process Improvement / Operations Analytics / Resource Planning)

*CityUHK Flagship Programme

[#]Subject to Senate's approval

More JUPAS info at:
<https://www.cb.cityu.edu.hk/Programmes/Undergraduate-Programmes/1>

